



For Immediate Release
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Business Lunch n' Learn on Labor Market Information

Dubuque, IA and Decorah, IA: Employers Council of Northeast Iowa (ECI), in partnership with IowaWORKS is offering a Lunch n' Learn for businesses on Labor Market Information (LMI). Have you ever wondered what is included in LMI, where you can access LMI information and how you can use it in your business? Businesses will learn how to access and analyze labor market information and identify resources that can assist with gathering and presenting LMI information for your customers.

Debra Ostrem, Bureau Chief, Employment Statistics, Donna Burkett, Labor Force & Occupational Analysis Bureau Chief, and John Good, Regional Research & Analysis Bureau with Iowa Workforce Development in Des Moines, will be presenting LMI information and answering questions on this hot topic.

The LMI training will be followed by a short Business Workforce Alliance meeting with information on Veterans Services presented by Glen Gassman, Veterans Employment Specialist, IowaWORKS.

The training will be offered on: **Tuesday, April 24, 2012** from noon – 2:00 pm at IowaWORKS, 680 Main Street, Rooms 231/232 in Dubuque, IA and repeated on **Wednesday, April 25, 2012** from 11:30 am – 1:30 pm at IowaWORKS, 312 Winnebago Street in Decorah, IA. Pre-registration is required. For more information and to register, contact Peggy Murray, Business Marketing Specialist, IowaWORKS by phone at (563) 556-5895 ext. 130 or by email at: peggy.murray@iwd.iowa.gov. Please include your name, title, business name, contact information and whether you are requesting HRCI credits with your registration. 1.5 HRCI general credits have been approved.

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