

NEWS RELEASE

For Regional Distribution



For Immediate Release
Date: January 11, 2012

**Contact: Peggy Murray, Business
Marketing Specialist**
Telephone: (563) 556-5800 ext. 130

Training Session for Employers on Social Media in the Workplace

DUBUQUE - Employers Council of Northeast Iowa (ECI), in partnership with IowaWORKS, Dubuque Area Labor Management Council (DALMC) and Northeast Iowa Community College (NICC) Town Clock Center for Professional Development, is offering “Social Media in the Workplace: Legal, Ethical and Practical Issues”. The featured speaker will be Stephen Krumpke, an attorney with O’Connor & Thomas, P.C. He has been in practice for 27 years and works with Tri-State area employers on a variety of employment issues.

A good social media policy starts with a sound understanding of the risks to be addressed, but it doesn’t end there. Stephen will present a quick overview of a sound business policy regarding social media use: how to develop one, what it should include, and what common mistakes should be avoided. He will also discuss the culture clash between business use of social media with the customs and practices of personal social media use, which younger employees bring with them to the workplace.

The training is being held on Wednesday, February 22, 2012 at NICC Town Clock Center for Professional Development; 680 Main Street in Dubuque, IA from 8:30 – 10:00 am at a cost of \$19.00 (includes 1.5 approved HRCI general and recertification credits). NICC’s cancellation policy does apply to this training.

Register online at: www.nicc.edu/continuinged/ for Course #9731 or call 1-563-557-8271 ext. 380. Pre-registration is required.

###

An Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request for individuals with disabilities.
www.iowaworkforce.org • www.iowaworks.org • www.iowajobs.org